

POWERVAR's power quality excellence recognized with the Frost and Sullivan Award

Waukegan, IL

March 25, 2013

POWERVAR, one of the foremost suppliers of uninterruptible power supplies (UPS) in the world, was recently recognized for its exemplary power conditioning technology. Esteemed market analytics firm Frost & Sullivan presented POWERVAR with the prestigious 2013 Global Competitive Strategy Leadership Award in the Healthcare UPS market. As the recipient of this honor, POWERVAR has been recognized as a stalwart of quality and a torchbearer for industry best practices.

Criteria for the Competitive Strategy Leadership Award include:

- Leverage of competitive intelligence
- Execution of competitive strategy
- Impact on market share
- Competitive brand positioning
- Impact on customer satisfaction

Frost & Sullivan prioritizes the ability to identify and respond to customer needs when considering applicants vying for the distinction of industry leader. After analyzing the healthcare UPS market, Frost & Sullivan identified POWERVAR as the company most willing and prepared to provide consumers with the power conditioning solutions they need.

"POWERVAR is proud to be the recipient of the 2013 Frost & Sullivan Leadership award for the Healthcare industry," said Jim Ference, POWERVAR's International Sales Manager. "This is our second award from Frost & Sullivan in the healthcare UPS segment. We are honored that our Healthcare OEM customers continue to recognize and validate the competitive advantage POWERVAR brings to this marketplace. Our commitment to education within the medical sector has proven that high end power quality solutions make a difference in the performance of digital equipment. We know that when we work together to implement a comprehensive power quality strategy that our customers see a tremendous return on investment. We want to thank Frost & Sullivan and our Healthcare OEM's for this honor."

POWERVAR's contributions to the medical community have stood head and shoulders above other competitors. Frost & Sullivan analysts noted that due to the company's enthusiastic approach to designing its equipment to precise regulatory standards, healthcare providers can be assured their products were of the highest standards of reliability and patient safety. Customers can be certain that the power conditioning solutions provided by POWERVAR will continue operating for years even in the harshest conditions. POWERVAR champions customer service, maintaining excellent communications and processing feedback to create products that further meet consumer needs. The company's willingness to create custom solutions for clients with specific needs distinguishes POWERVAR among the healthcare power conditioning industry. Driven by its ABC's of power conditioning philosophy, POWERVAR has over 25 years of experience providing industry-leading power quality equipment.

About POWERVAR

POWERVAR (<http://www.powervar.com>) is a global provider of power management systems, headquartered in Waukegan, Illinois, with international sales and service offices in United Kingdom, Canada, Germany and Mexico. The company's primary products include transformer-based power conditioners and uninterruptible power supplies (UPS), which support a plethora of diverse vertical markets.

Contact Info:

Chris Walsh

Director of Marketing

POWERVAR, INC.

1450 Lakeside Drive Waukegan, IL 60085

(847) 596-7032

<http://www.powervar.com>

Chris.Walsh@POWERVAR.com