

**FOR IMMEDIATE RELEASE**

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### **POWERVAR Expands Business into Mexico**

**Waukegan, IL (January 12, 2012)** – POWERVAR, Inc., a global provider of power protection solutions, announces a new office in Mexico City, Mexico. POWERVAR Mexico is a wholly owned subsidiary of North American based POWERVAR, Inc. and is responsible for all of POWERVAR's sales, service and stocking activities in Mexico.

Hector Castillo has been named the Country Manager for POWERVAR Mexico. Castillo, a veteran in the power quality industry, brings over 30 years of experience to POWERVAR and is excited to be part of the team. The office will provide local customers with technical support, service and sales for POWERVAR's full product line.

The investment in the Mexico City office parallels POWERVAR's long-term strategy to expand its global footprint. Tom Gornick, POWERVAR's Vice President of Sales, said "We have high expectations for the success of our new operation in Mexico. Our strategic approach is to place sales and support facilities where our OEM partners conduct business, just as we have in other regions of the world. POWERVAR is prepared to meet the growing demands and global expansion of our business partners."

Electricity demand in Mexico has grown steadily in the last decade. The Energy Secretariat (SENER) forecasts consumption will grow by 3.3% a year for the next ten years, reaching 281.5 TWh in 2017. Nearly 85 percent of electricity in Mexico is utilized by the industrial and service sectors that POWERVAR serves.

For more information, visit [powervar.com](http://powervar.com) or call 1-800-327-8801.

#### **About POWERVAR**

POWERVAR is a global provider of power management systems, headquartered in Waukegan, Illinois, with international sales and distribution offices in Swindon, United Kingdom, Toronto, Canada and Paderborn, Germany. The company's primary products include transformer-based power conditioners and uninterruptible power supplies (UPS). It is ISO 9001:2000 registered and continues to lead the industry by creating higher standards for power quality to support the increasing use of technology in business, government and nonprofit sectors. ONEAC is a brand of POWERVAR. More information is available at [www.powervar.com](http://www.powervar.com).