

POWERVAR Celebrates its 25th Anniversary — Jan 7, 2011

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For More information:

Chris Walsh

Director of Marketing

POWERVAR, Inc.

(847) 596-7032

POWERVAR Celebrates 25 Years of Providing Power Quality Solutions

Waukegan, IL (January 2, 2011) – POWERVAR, Inc., the leading provider of power quality solutions to the healthcare, analytical laboratory, retail POS, digital graphics, semiconductor manufacturing, banking, and gaming industries, will be celebrating its 25th anniversary in 2011. Founded in 1986, POWERVAR immediately launched the innovative ABCs of Power Conditioning that same year.

The ABCs of Power Conditioning is a building block method of understanding power protection elements such as surge diverters, isolation transformers, noise filters, voltage regulators, uninterruptible power, frequency regulators and ground loop control. Understanding how each of these items functions and which ones are needed for specific applications is critical to properly protecting a sophisticated system being used in a mission critical application. Because of the effectiveness of the philosophy, the POWERVAR name has become synonymous with the ABCs of Power Conditioning and highly effective power protection solutions.

“The ABCs of Power Conditioning has played a critical role in the company’s development,” states Tom Gornick, POWERVAR’s Vice President of Sales. “The ABCs of Power Conditioning started as a way for us to help our customers understand the confusing world of power protection. Soon after we created the program, it became embedded at the core of our product development and marketing philosophy. The ABCs of Power Conditioning has helped us educate our customers, and over 25 years of designing and building power quality solutions, it’s helped us stay true to our original mission which is to provide real solutions, that solve real problems, in the real world,” Gornick concludes.

“It is easy for a company in this industry to take their eye off the power quality target,” states George Lannert, POWERVAR’s President and CEO. “When that happens, a company’s focus can easily shift to low price. That is when true value for the customer disappears. The ABCs of Power Conditioning has helped us stay focused on providing real solutions. It has helped our customers understand how to specify and apply our products, and in turn helped them realize real savings. It has been and will continue to be a cornerstone to our growth and our ability to provide POWERVAR customers with truly innovative power quality solutions.”

“We invite all our customers and prospects to help us celebrate our 25th anniversary,” states Gornick. “We are acutely aware that our customers are the primary reason for our business success and the only reason why we are able to

celebrate this milestone in 2011. The entire POWERVAR family sends its thanks and best regards.”

Founded in a small, leased facility in southern California in 1986, the company soon expanded and in 1989 relocated to a larger facility in Lake Forest, IL. By 2000, POWERVAR had grown and expanded to a size that really required a dedicated facility and in 2001 it moved to its own facility in Waukegan, IL, where it enjoys approximately 50,000 square feet of office, engineering, R&D, and manufacturing space. The company opened a sales, service, and distribution site in the United Kingdom in 1998 and a sales office in Germany in 2004. Since its founding, POWERVAR has relied on the guiding principles found in the ABCs of Power Conditioning to expand its reach into a variety of vertical markets.

POWERVAR is a global provider of power management systems, headquartered in Waukegan, Illinois, with international sales and distribution offices in Swindon, United Kingdom and Paderborn, Germany. In North America, the company markets its products through a network of independent factory sales representatives and distribution business partners. The company’s primary products include transformer-based power conditioners and uninterruptible power supplies (UPS). POWERVAR is ISO 9001:2000 registered and continues to lead the industry by creating higher standards for power quality to support the increasing use of technology in business, government and nonprofit sectors.