

POWERVAR Continues Global Expansion with GTEM Partnership in Brazil — Feb 3, 2011

Waukegan, IL (February 3, 2011) – POWERVAR, Inc., the leading provider of power quality solutions to the healthcare, analytical laboratory, retail POS, digital graphics, semiconductor manufacturing, banking, and gaming industries, announces a sales and service partnership with Grupo Técnico de Engenharia e Manutenção Ltda (GTEM) located in Sao Paulo, Brazil. GTEM has been providing power quality solutions in Brazil for over 17 years with over 30 trained sales engineers and service technicians located throughout Brazil.

"The GTEM partnership is an excellent addition to the POWERVAR team," states Tom Gornick, POWERVAR's Vice President of Sales. "This alliance will allow POWERVAR to support our current customers' expanding businesses in Brazil's growing economy, in addition to supporting POWERVAR's strategy of global growth. GTEM's overall objective is to be the leader in providing sales and service of power quality solutions to their customers' mission critical applications which complements POWERVAR's global objective."

"GTEM is excited with the opportunity to represent POWERVAR in Brazil" states Paulo Sergio Tozzetti, GTEM's Technical Director. "Our teams working together are already building a strong presence with customers throughout Brazil."

"POWERVAR experienced a record year of growth in the UK and Germany in 2010 and the new partnership in Brazil is a perfect 'next step' in POWERVAR's plan to provide the best in power quality solutions in an expanding global marketplace," conclude Gornick.

POWERVAR is a global provider of power management systems, headquartered in Waukegan, Illinois, with international sales and distribution offices in the United Kingdom, Germany, Brazil, Canada, and Australia. In North America, the company markets its products through a network of independent factory sales representatives and distribution business partners. The company's primary products include transformer-based power conditioners and uninterruptible power supplies (UPS). POWERVAR is ISO 9001:2000 registered and continues to lead the industry by creating higher standards for power quality to support the increasing use of technology in business, government and nonprofit sectors.

More information about POWERVAR and its product line can be found at www.powervar.com.

#

For More Information, Please Contact:

Chris Walsh
Director of Marketing
POWERVAR, Inc.

ChrisW@powervar.com
847-596-7032