

**FOR IMMEDIATE RELEASE**

**For More information:  
Dennis Ver Mulm  
V.P. Director of Marketing  
POWERVAR, Inc.  
515-270-2511**

**Rich Collins  
President  
The Bearings Group  
515-270-4909**

**POWERVAR Names Rob Morris as Country Manager for POWERVAR, Ltd.**

**Waukegan, IL (September 27, 2007)** – POWERVAR, Inc. announces that Rob Morris has been named country manager for POWERVAR, Ltd. POWERVAR, Ltd. is a wholly owned subsidiary of North American based POWERVAR, Inc. and is responsible for all of POWERVAR's sales, service and stocking activities in the United Kingdom. Morris, a veteran in the power quality industry, has been responsible for managing sales for the company's retail business segment throughout the United Kingdom.

POWERVAR is a global provider of power management systems, headquartered in Waukegan, Illinois, with international sales and distribution offices in Swindon, United Kingdom and Paderborn, Germany. The company's primary products include transformer-based power conditioners and uninterruptible power supplies (UPS). All POWERVAR products are in full compliance with the European Union's WEEE and RoHS directives. The company is ISO 9001:2000 registered and continues to lead the industry by creating higher standards for power quality to support increased technology in business, government and nonprofit sectors.

More information about POWERVAR and its product line can be found at [www.powervar.com](http://www.powervar.com).

###